BEHROUZ LOTFALI ZADEH

UX / UI Designer

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I'M FOCUSED ON CREATING MEANINGFUL EXPERIENCES THROUGH DESIGN.

WORK HISTORY

UX / UI Designer - Codify College AB

ccab.tech

📅 03/2022 - 📍 Sweden

Currently, I lead a team to maintain the internal style guide & implement new design patterns in docs, sheets & slides on the web & mobile. I create Figma prototypes for motion studies (*sometimes with the help of after Effect), oversee production specs & facilitate design reviews with stakeholders across all the 3 apps. I collaborate closely with product managers, developers, researchers & the marketing team.

UX / UI Designer - Geeks.ltd

Geeks.ltd.uk

📅 02/2021 - 02/2022 - 📍 United Kingdom

Redesigned main task flows of digence, a web application for IT Services and IT Consulting, Researched and identified problems through stakeholder talks and user research in the complex industry of advertising. designed and validated workflows and interfaces through iterations. collaborated with multiple roles to drive alignments.

UX / UI Designer - Beyondmegasoft

Beyondmegasoft.com

📅 01/2019 - 01/2021 - 📍 United Kingdom

conducted usability tests, heuristic evaluations and benchmarking analyses on apps and refrigeration products, and presented findings and design recommendations to product managers, designers, and engineers
Reviewed clients' existing designs, wireframed, designed for website projects, and contributed to daily deliverables on campaigns

Freelancer

Worldwide

📅 05/2016 - 01/2019 - 📍 Worldwide

I collaborated with developer teams & managed a wide variety of cross-media projects involving branding. illustrations & UI design for startups & academic institutions such as varzesh3, snap, aparat, coolcrammer.com, and grassroots infosolutions.

EDUCATION

Software engineering - Diploma

Azad University

📅 2011 - 2013

Software engineering - Bachelor

Azad University

📅 2013 - 2015

SKILLS

Low High Fidelity Design & Prototype - Persona - Storyboarding - Wireframing - User Research - Usability Testing - Html - Css - Illustration - Visual Design - Graphic Design - Design Tools - Infographics - Vision - Creative - Consistency

TOOLS

Figma - Adobe XD - Sketch - Canva - Framer - InVISION - Office - After Effect - Illustrator - Photoshop - Wordpress - Dreamweaver - Clipstudio Paint - Blender